



Virtual
Amplify
Users'
Conference **2021**

Pathways to
Innovation

Attendee Program

October 25 - 29, 2021



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Welcome to Virtual Amplify

On behalf of the Aumentum Technologies Executive Leadership Team and all our staff, welcome to our second annual Amplify Users' Conference.

I am keenly aware of the incredible journey most of you have had over the past 18 months to adapt and think differently about how you serve your communities. Your stories have truly been an inspiration to us as we strive to improve how we support and connect with all of you. We deeply appreciate your partnership.

The theme of this year's Virtual Amplify Users Conference, Pathways to Innovation, is about that journey. We have many things to share and we have much to learn from you, our customers. This conference will highlight the out-of-the-box thinking that public-private-partnerships bring to the table when tackling the biggest challenges facing us.

This year, we have spread the conference across five days with half-day schedules allowing you to shift to your day-job as you see fit. The content will also be available after the conference for a short time, just in case you missed a session.

Virtual
Amplify
Users'
Conference **2021**



We understand the challenges that a virtual conference brings, and that you have many other priorities, and we are grateful you are taking the time to attend Amplify.

Make the most of the numerous avenues our virtual platform provides – from our informative sessions led by our staff, to learning about the value our partner sponsors provide through Thought Leadership sessions or by visiting their sponsor pages, to catching up with colleagues through the application's chat feature. Be present, connect, learn, and enjoy.

Thank you for attending Virtual Amplify 2021 and for the passion you bring to serving the public each and every day. I'm honored to be navigating the challenges of local governance alongside you.

Sincerely,

A handwritten signature in purple ink that reads "Scot Crismon".

Scot Crismon
Executive Vice President
Aumentum Technologies


Aumentum[™]
TECHNOLOGIES

How to Access Amplify

Virtual
Amplify

Instructions to access MeetApp Virtual Venue (Web Platform on Computer)

Recommended Browser: Google Chrome

Step 1: Click the Link to Access the Event

<https://web.meetappevent.com/aumentum-amplify>

Step 2: Register and Verify

Register with your email and verify your email by entering the 4-digit code sent to you from MeetApp. Click next and you will be redirected to your event!



Download the Amplify 2021 Conference App for an enhanced conference experience

Watch presentations, chat with attendees, connect with sponsors and more from your mobile device.

Instructions to activate Aumentum Amplify app in MeetApp Go (iOS and Android Mobile App)

Step 1: Click the link to download the app

iOS: <https://apps.apple.com/us/app/meetapp-go/id1280819526#?platform=iphone>

Android: https://play.google.com/store/apps/details?id=com.meetappevent.meetappgo&hl=en_US

Step 2: ENTER THE APP CODE, REGISTER, AND VERIFY

Once you've downloaded the app, enter the access code "Aum9" and click the search icon. Then register with your email and verify your email by entering the 4-digit code sent to you from MeetApp. Click next.

Step 3: ACTIVATE THE EVENT

Select the "Amplify 2021" event and press "Join"

Dont Miss Our Keynote Speaker

Betsy Allen-Manning
The DNA of High Achievers

Wednesday, October 27
11:00 - 11:50 AM EST



Featured on **FOX, CBS, ABC, NBC & TEDx**, Betsy Allen-Manning is founder of the consulting firm, Motiv8u Enterprises, and is a top-rated keynote speaker; known for inspiring people with her story of going from failure... to worldwide singer...to global impactor. With an expertise in human behavior and experience working as a manager for Disney & 5-star hotels, Betsy is honored to have **trained over 7,500 leaders & teams** for small businesses, franchises & associations, to multi-billion dollar corporations, such as **Toshiba, Fidelity, Six Flags & The U.S. Dept. of Defense**. An author of 3 books, Betsy's mission is to develop the 'Impact Leader' in everyone, so they can live a more successful & significant life.



Author of 3 Books, Including an Amazon Best-seller

Win With People, The TRIUMPH Method & Life in the Fast Lane.



Certified Disc Human Behavior Expert

Betsy is the most in-demand DISC trainer in Dallas Texas; helping leaders communicate, connect & influence the 4 personality styles.



Certified John Maxwell Trainer & Coach

Betsy is a top John Maxwell Certified Speaker in Dallas TX & presents 6 of John's most powerful programs, along with his coaching system.

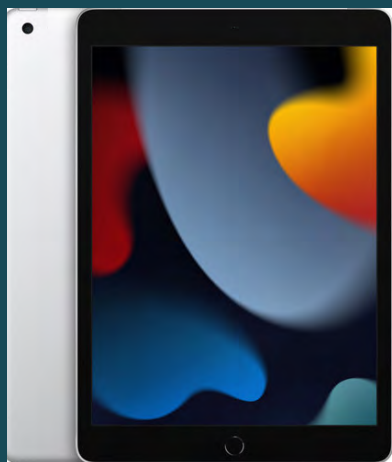
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Earn platform points by creating a participant profile, completing surveys, and answering sponsor questions!

Attend our closing session and play trivia for a chance to win gift cards, conference swag and more!

Top platform point earners are entered to
Win an Apple® iPad



Program Overview

* All times EST

Monday, October 25

11:00-11:50	Aumentum General Opening Session & Support Keynote							
Break								
12:00 - 12:50	Aumentum Tax Product Roadmap update	Aumentum Valuation What's New?	CustomCAMA What's New and What's Next?	ProVal Review / Journey Map	Aumentum Recorder What's New In Recorder	MVP Indiana All About Adjustments	MVP Ohio Tax Bill Creation and Print Processes	VCSTax Managing "The Sale" VCSTax Web
Break								
1:00-1:50	Aumentum Technical Aumentum Production Datafix Process		Aumentum Valuation The New Redescribe (Splitting and Merging Properties) Part 1		Ascend Product Roadmap and Strategic Direction		T2 Receipt Batching & Misc. Receipt Import (Treasurer)	
Break								
2:00-2:50	Aumentum Tax Correspondence - Creating and Configuring in V8.6.12 +	Aumentum Valuation The New Redescribe (Splitting and Merging Properties) Part 2	CustomCAMA WinDim - Make the most of your Templates	ProVal Did You Know?	Aumentum Recorder Recorder Meet & Greet		T2 New Field Appraiser Info (Assessor)	

Program Overview

* All times EST

Tuesday, October 26

11:00-11:50	Aumentum General Public Access Upgrade and Migration Plan				Aumentum Recorder New Feature Training Part 1					
Break										
12:00 - 12:50	Aumentum Tax Adding QR codes to Bill Formats	Aumentum Valuation PPA Copy/Move Assets	CustomCAMA Valuation in a Covid-Mad world!	ProVal Tables Review	Aumentum Recorder New Feature Training Part 2	Ascend Ascend Web Demonstration and Walk Through	MVP Indiana Misapplies, Reapplies, and Voids - Oh My!	MVP Ohio MVP Data Mining	T2 State Archiving for Treasurer and Assessor	VCSTax Mortgage Processing Legacy Style
Break										
1:00-1:50	Thought Leadership: <i>Improving Upon the Cost Approach</i> Presented by: XTR & J. Wayne Moore		Thought Leadership: <i>Utilizing Tax Service Relationships to Build Efficiencies - Roundtable Discussion</i> with CoreLogic & Wells Fargo Tax Services			Thought Leadership: <i>CAMACloud for Aumentum Technologies: Updates, Upgrades, and Future Trends</i> Presented by: Data Cloud Solutions		Thought Leadership: <i>Enhancing Mail Delivery and Optimizing Email Strategies</i> Presented by: DivCoData		
Break										
2:00-2:50	Aumentum Technical Upgrading SQL Server		Aumentum Tax New Surplus Audit Functionality			CustomCAMA Field Photography Automation Process in Boulder County		T2 Query for Appraisal Research & Auditing (Assessor)		
3:00-3:50	California-specific Aumentum Tax What's New in Platform/Levy									

Program Overview

* All times EST

Wednesday, October 27

11:00-11:50	Aumentum General Keynote – The DNA of High Achievers						
Break							
12:00 - 12:50	Aumentum Tax All About Fees	CustomCAMA Cool Stuff in CustomCAMA	ProVal Pictometry Review	Aumentum Recorder Roadmap Innovation Lab Part 1	MVP Indiana Indiana MVP Tax Roadmap	MVP Ohio CAUV Concepts	VCSTax VCSTax Web Now You're Playing with Power!
Break							
1:00-1:50	Aumentum Technical MarketPlace 360 and Aumentum Analytics		CustomCAMA Discounted Cash Flow, an Income Approach		Ascend Ascend Refresher Session		T2 Processing DNR file for Fire Patrol Acres (Assessor)
Break							
2:00-2:50	Aumentum General Demystifying Regression	Aumentum Technical Aumentum Cloud	Aumentum Tax Tax Bill Transfer Training		Aumentum Recorder Roadmap Innovation Lab Part 2		T2 TaxSifter- Masking Names (Public Access)
3:00-3:50	California-specific Aumentum Valuation Prop19 Review						

Program Overview

* All times EST

Thursday, October 28

11:00-11:50	Aumentum Tax GL Mapping Improvements	Aumentum Valuation PPA Audit	CustomCAMA ARB Suite Overview	Aumentum Recorder eRecorder Training	MVP Indiana Tips and Tricks for Settlement	MVP Ohio Ohio MVP Tax Roadmap
Break						
12:00 - 12:50	Aumentum Tax Rounding and Truncation in Levy Management	CustomCAMA Ask the Developer	ProVal Innovation Lab	Aumentum Recorder Ask the Developer	T2 Product Roadmap / Legislative Changes Roundtable for Assessor and Treasurer	VCSTax Roundtable
Break						
1:00-1:50	Aumentum General Public Access Bill and Pay Functionality		Aumentum Technical Aumentum Smart Info and Aumentum Explorer		ProVal Utilizing Economic Units	Ascend Ascend Roundtable Discussion
Break						
2:00-2:50	Aumentum General 50,000 Foot View of GIS		Thought Leadership: <i>Save Printing and Mailing Costs Using a White Paper Factory and Electronic Communications</i> Presented by: The Master's Touch		Aumentum Technical SQL Server Disk Resource Management	
3:00-3:50	California-specific Aumentum Tax Bulk Transfer Demonstration					

Program Overview

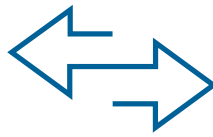
* All times EST

Friday, October 29

11:00-11:50	General Sessions An Insight into Insights		Aumentum Technical Data Archive/Purge and Batch Enhancements		CustomCAMA Permit Handling in Arapahoe County		Aumentum Recorder Customer Roundtable	
Break								
12:00 - 12:50	Aumentum Tax Aumentum Analytics - Connecting to the ODS and Creating Power BI Reports		Aumentum Valuation Roadmap - To Infinity and Beyond!		CustomCAMA National User Group Roundtable		ProVal Cost Tables	
Break								
1:00-1:50	Aumentum General Public Access Ideation	Aumentum Technical Tech Leadership Round Table	Aumentum Tax Delinquent Enforcement & Delinquent Routing	Aumentum Valuation CustomCAMA ProVal Marshall & Swift Valuation for Commercial Valuation	Aumentum Recorder Staying Current: The Why's and How's of Keeping Your Aumentum Recorder Software Up-to-Date	MVP Indiana Best Practices and Navigation Tips	MVP Ohio CAMA and Beyond	VCSTax The VCSTax Initiative
Break								
2:00-2:50	Aumentum General Closing Session & Trivia							

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DCS AMPLIFY Sessions

Tuesday | 10/26 | 1pm ET
CAMACloud for Aumentum Technologies: Updates, Upgrades, and Future Trends

Friday | 10/29 | 1pm ET
MVP OH - CAMA and Beyond



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